

DiGiorno Ultimate Pizzeria Experience Promotion

www.myhitsongsonline.com

OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

1. **HOW TO ENTER:** Beginning at 2:00 AM EST on May 6, 2013, and ending at 11:59 PM EST on May 19, 2013 you can enter the **DiGiorno Ultimate Pizzeria Experience Promotion** (the "Sweepstakes") by visiting www.myhitsongsonline.com and following the links and instructions including filling in all requested fields on the entry form including a valid email address. You may also enter by texting "Win Pizza" (two words) to 27503 (standard data and message rates may apply). The Sweepstakes is sponsored by ZComm (In care of DiGiorno Pizza), 7830 Old Georgetown Road, Suite 125, Bethesda, MD 20814, ("Sponsor") and administered by Dial Global, Inc., 8200 S. Akron St, Suite 103, Centennial, CO 80112, ("Administrator" or "Dial Global") (Sponsor and Dial Global, collectively, the "Parties"). The Sweepstakes is subject to these official rules. By participating, entrants agree to be bound by these official rules and the decisions of the Parties, which shall be final and binding in all respects. To enter the Sweepstakes, follow the instructions on www.myhitsongsonline.com. Any method of entry other than the foregoing is void and will not be honored. Only one entry per physical address, e-mail address, or person is allowed. If multiple Internet entries are received from the same physical address, e-mail address, or person, only the first entry received from that physical address, e-mail address or person will be accepted. No mechanically or electronically reproduced entries are allowed. The use of automatic devices for entry is not valid and may result in disqualification. You must complete and submit all required information to be eligible to enter to win. The Parties are not responsible for entries not received due to difficulty accessing the Internet, service outage or delays, computer difficulties or other technological glitches or for incomplete, illegible, corrupted, or untimely entries, which will be voided and disqualified. Internet entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning the e-mail address or the domain associated with the submitted e-mail address. All entries submitted become the sole property of the Parties and will not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Parties. The Administrator's computer is the official time keeping device for the sweepstakes. Potential winners may be required to show proof of being the registered user of an account. Entries specifying an invalid, nonworking or inactive e-mail address will be disqualified and ineligible to win. Entries must be received no later than May 19, 2013 at 11:59 PM EST, in order to be eligible for a chance to win.

2. **ELIGIBILITY:** The Sweepstakes is open to all legal residents of the United States, twenty-one (21) years of age or older at the time of entry. Employees, officers and directors (including their families and persons residing in the same household) of the Parties and of the Parties' respective members, parents, subsidiaries, and affiliated companies, affiliate radio stations or their licensees, promotional agencies, independent contractors, program suppliers and advertising agencies are ineligible to enter or win the Sweepstakes (such persons, collectively, "Ineligible Parties"). The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited. The Parties reserve the right to verify the eligibility of any entrant.

3. **RESTRICTIONS:** The Parties and each of their respective parent organizations, subsidiaries, affiliates, officers, directors, shareholders, agents, representatives, employees, local radio station affiliates or their licensees, promotional agencies or independent contractors (the "Sponsoring Entities") are not responsible for late, lost, misdirected, incorrectly addressed, incomplete, undeliverable or destroyed entries, or for any: (i) hardware or software failures of any kind, (ii) lost or unavailable network connections, (iii) failed, incomplete or garbled computer or telephone transmissions, (iv) typographical or system errors and failures, (v) faulty transmissions, or (vi) problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, or computer equipment. The Sponsoring Entities are not responsible for any typographical or other errors in the offer or administration

of the Sweepstakes, including, but not limited to, errors in the printing or posting of the offer or official rules, the selection and announcement of any Winner, or the distribution of any prize. In addition, the Sponsoring Entities are not responsible for any entry not received by Dial Global on account of technical problems or traffic congestion on the Internet, or at any website participating in the sweepstakes, or any combination thereof, including, without limitation, any injury (including personal injury) or damage to entrant's or any other person's personal property (e.g., computer) related to or resulting from playing the Sweepstakes (or downloading any material for the Sweepstakes) or other telecommunications malfunctions which may limit an entrant's ability to participate. Either Party may prohibit you from participating in the Sweepstakes or winning a prize, if, in its sole discretion, it determines you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, engaging in deception or other unfair playing practices, or intending to annoy, abuse, threaten or harass any other players or representatives of the Sponsoring Entities. If the Sweepstakes is not capable of running as planned for any reason including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Parties, that corrupts or affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes, the Parties reserve the right at their sole discretion to void any suspect entries and/or cancel, terminate, modify or suspend the Sweepstakes without prior notice or obligation to any entrant or other third party. In the event the Sweepstakes is suspended, terminated or canceled, winners may be randomly selected from all eligible entries received up to the date of such suspension, termination or cancellation. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE PARTICIPATING IN THE SWEEPSTAKES (INCLUDING WWW.MYHITSONGSONLINE.COM, WWW.DIALGLOBAL.COM OR THE WEBSITE OF ANY PARTICIPATING LOCAL RADIO STATION AFFILIATE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Entrants are required to provide truthful information and the Parties will reject and delete any entry that it discovers to be false or fraudulent. The Parties will disqualify any entry from individuals who do not meet the eligibility requirements and the Parties will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

4. SELECTION OF PRIZE WINNER: All qualifying entries in the Sweepstakes will be entered into one random prize drawing. One (1) potential winner (referred to as the "Grand Prize Winner" or "Winner") will be selected by Dial Global on or around May 20, 2013, from all eligible entries received. The decisions of the Parties are final and binding in all respects. The Grand Prize Winner will be notified by phone, mail and/or e-mail. If Dial Global is unable to contact a winner after a reasonable effort has been made during five business days from the first notification attempt, or any prize notification is returned as undelivered, such winner may be disqualified and an alternate potential winner selected (and an alternate to the alternate as many times as may be necessary). Any prize will be awarded subject to verification of eligibility and compliance with these official rules and as long as all qualifications relating to the Sweepstakes are met. If the Grand Prize Winner has not obtained the age of majority in his or her state of residence, then the prize will be awarded to the Grand Prize Winner's parent or legal guardian (as determined by the Parties in their sole discretion). Odds of winning are based upon the total number of eligible entries received. This is a national multi-market contest in which all entrants will compete with other entrants, including the listeners of multiple radio stations in multiple markets throughout the United States during the time period of the Sweepstakes.

5. PRIZE: One (1) Grand Prize: One (1) \$500 American Express gift card and Fifteen (15) pizza coupons valued at \$100, one (1) toaster oven, one (1) wine rack, one (1) set of wine glasses, one (1) wine bottle coaster, one (1) wine carafe, one (1) apron, one (1) pizza cutter and one (1) pizza peel.

Fifty (50) runner-up prize packages to include: Two (2) pizza coupons and One (1) \$25 AMEX gift card.

The Average Retail Value of the Grand Prize is: \$900.00

The Average Retail Value of the Runner-up Prize is: \$40.18

Package and package components are non-transferable and may not be sold, traded or transferred. All taxes, costs and expenses relating to the use, acceptance and possession of the Prize are the sole responsibility of the winner. Recipient is responsible for the payment of all applicable federal, state and local taxes. Any unforeseen change in event programming may result in a change of time and/or place of the prize trip and possibly its cancellation, in which case a prize of at least equal value will be substituted if the prize shall have already been awarded.

6. WINNER NOTIFICATION; CONDITIONS: Grand Prize Winner will be notified by phone, mail and/or e-mail. By entering the Sweepstakes, entrants are agreeing they meet the eligibility requirements stated in these official rules and they are not an Ineligible Party as that term is defined in Section 2 of these official rules. The Grand Prize Winner and the Grand Prize Winner's traveling companion will be required to sign and return an affidavit of eligibility, a liability release and, as applicable, a travel liability release provided by the Parties within five (5) days of notification and, as may be required, at the Parties' discretion, to complete and sign other forms pertaining to the Sweepstakes before the prize is awarded. In the event any such signed forms are not received by Dial Global within the specified time period, Dial Global reserves the right to choose an alternate winner by random selection. The affidavit of eligibility and the liability and travel liability releases serve to, among other things, confirm eligibility and release the Sponsoring Entities from any and all harm, injury or liability of any kind that may result in connection with participation in the Sweepstakes, the acceptance, use, misuse, possession, loss or misdirection of the prize or any typographical or other error in the printing, offering or announcement of any prize. If the Grand Prize Winner is deemed a minor in his/her state of residence, the prize will be awarded in the name of his/her parent or legal guardian. Any person winning over \$600.00 in prizes from Dial Global will receive an IRS Form 1099 from Dial Global for the calendar year in which the prize(s) is awarded and a copy of such form will be filed by Dial Global with the IRS. All federal, state, and local taxes and any expenses not expressly provided for in these official rules are solely the responsibility of the Grand Prize Winner and such Winner's traveling companion. Except where prohibited by law, the Winner's entry and Winner's and Winner's traveling companion's acceptance of the prize constitutes Winner's and Winner's traveling companion's permission to the Sweepstakes Entities to use the Winner's and the Winner's traveling companion's name, photograph, likeness, statements, biographical information, voice, and address (city and state) for advertising and promotional purposes worldwide and in all forms of media, in perpetuity, without further compensation and is deemed a certification that such entrant meets the eligibility requirements of the Sweepstakes as listed in these official rules and is not an Ineligible Party. BY ENTERING THE SWEEPSTAKES, PARTICIPANTS RELEASE AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES FROM ANY AND ALL LIABILITY OR ANY INJURIES, LOSS OR DAMAGE OF ANY KIND ARISING FROM OR IN CONNECTION WITH THE SWEEPSTAKES OR ANY PRIZE WON. Entrants agree that all entries become the property of the Sweepstakes Entities and none will be acknowledged or returned. The Sweepstakes Entities and their designees shall have the perpetual, worldwide right to edit, publish, and use the entries in any way and in any media for trade, advertising, promotional, and/or other purposes as the Parties and their designees may determine without further consideration to entrants or any third party.

7. BINDING NATURE OF OFFICIAL RULES; WAIVER OF CLAIM OF AMBIGUITY: The Sweepstakes are subject to these official rules. By participating, entrants agree to be bound by these official rules and the decisions of the Parties and waive any right to claim ambiguity in the Sweepstakes or these official rules. Dial Global reserves the right to modify these official rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. If due to circumstances beyond the control of the Parties, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Parties reserve the right to cancel or modify the Sweepstakes.

8. SWEEPSTAKES PROVIDED "AS IS": THE GRAND PRIZE WINNER, THE GRAND PRIZE WINNER'S TRAVELING COMPANION, AND ENTRANTS AGREE THAT THE SPONSORING ENTITIES SHALL NOT BE RESPONSIBLE OR LIABLE FOR, AND EACH WINNER AND ENTRANT AGREES TO RELEASE THE SPONSORING ENTITIES FROM, LOSSES, DAMAGES, OR INJURIES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING FROM PARTICIPATING IN THE SWEEPSTAKES OR SWEEPSTAKES-RELATED ACTIVITY INCLUDING, BUT NOT LIMITED TO, THE ACCEPTANCE/POSSESSION AND/OR USE/MISUSE OF ANY PRIZE AND/OR

ANY INJURY OR DAMAGE TO ENTRANT'S OR THIRD PERSON'S PROPERTY RELATED TO OR RESULTING FROM ANY PRIZE OR ANY PART OF THE SWEEPSTAKES. BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANTS AGREE THAT SPONSORING ENTITIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND THAT ENTRANT SHALL HOLD SPONSORING ENTITIES HARMLESS AGAINST, ANY LIABILITY FOR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANTS AGREE THAT SWEEPSTAKES ENTITIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, WHETHER OR NOT FORESEEABLE, INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF INTERNET WEBSITES USED IN THE SWEEPSTAKES (WWW.MYHITSONGSONLINE.COM, WWW.DIALGLOBAL.COM, OR THE WEBSITE OF ANY PARTICIPATING LOCAL RADIO STATION AFFILIATE) OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE AFOREMENTIONED SITES. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING ANY WEBSITES USED IN CONNECTION THEREWITH AND ANY PRIZE AWARDED HEREUNDER, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT, ALL OF WHICH ARE EXPRESSLY DISCLAIMED BY THE SWEEPSTAKES ENTITIES. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. For the name of the Grand Prize Winner or a copy of these official rules, send a self-addressed stamped envelope to "Winner" or "Official Rules" (specify which) c/o DiGiorno Ultimate Pizzeria Experience Promotion, 8200 S Akron St, Suite 103, Centennial, CO 80112. All such requests must be received by June 30, 2013, to receive a response.

10. By use of the DG Website, and by entering the Sweepstakes, you agree to the Terms & Conditions and to the use of your personal information as described in the Privacy Policies located at: <http://www.dialglobal.com/index.php/privacy-policy>.